The Computing Tutor

"Inspiring Students to Succeed"

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How to Approach Assignment 1

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How your Assignments are assessed

- Each assignment is made up of Tasks.
- You have Pass Tasks, Merit Tasks and Distinction Tasks.
- You must complete **ALL** pass tasks to achieve a **Pass**.
- You must complete **ALL** merit tasks to achieve a **Merit**.
- You must complete **ALL** distinction tasks to achieve a **Distinction**.

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How your Assignments are assessed

If you do not complete all PASS tasks, you have **NOT PASSED** the Assignment.

If you complete all PASS tasks, but do not complete all MERIT tasks you have **PASSED** the assignment.

If you complete **most** PASS tasks, and **all** MERIT and **all** DISTINCTION tasks, you have still **NOT PASSED** the unit.

You will get a single resubmission attempt to improve your mark.

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P1 Tasks - 1

- You will need to talk about TWO social media sites.
- Facebook
- Instagram
- Snapchat
- Twitter
- Pinterest

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P1 Tasks - 2

You will need to explain at least two features of each platform

You will need to get a screenshot of the feature and explain what is going on

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P1 Tasks - 3

- You might choose:
- Liking
- Sharing
- Retweeting
- Upvoting/ Downvoting
- Creating Posts

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P1 Tasks - 4

- You will need to describe the structure of both sites, e.g. :
- Is there a landing page?
- How is the site arranged?
- Where do the media feeds appear?
- In what order do the feeds appear?

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You need to find a business

You will be looking at the social media of a business over the next few slides

You will look at their social media profile

You will need to pick a business that has a social media presence

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P1 Tasks - 5

- You could choose a business such as:
- Coca Cola
- Nike
- Adidas
- Ford
- BMW

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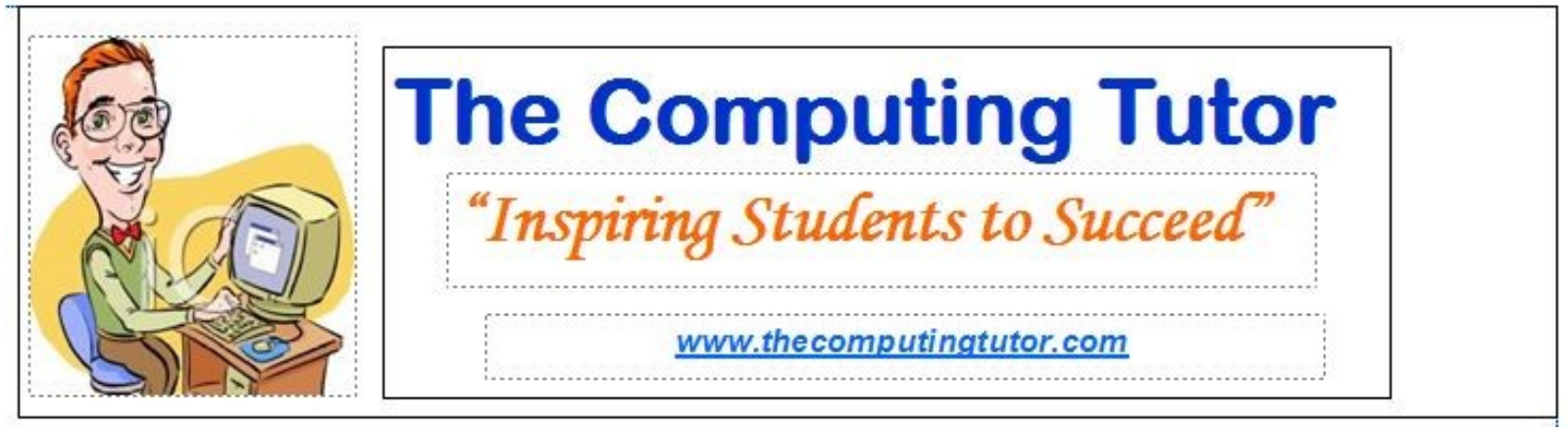

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